

# Bennett Adams

UI/UX Designer

Frontend Developer

<http://bennettadams.net>

My name is Ben and I've been designing and developing on the web for over a decade now. Starting my career as a web designer kept me involved in the entire design and development process and gives me a complete understanding of what it takes to build a modern web or mobile app, from ideation to implementation. Now, as a UX Engineer I often still stay involved from start-to-finish, combining user-centered design principles with a passion for writing clean, accessible, semantic code. On any given day I could be doing a card sort exercise, prototyping in Sketch/Invision, or building out a new React component.

## Skills

- 9+ years Frontend Development**  
HTML, CSS/Sass, JS, React, Responsive, Git, NPM
- 5+ years UI/UX Design**  
User research, User flow diagrams, IA, Wireframes, Prototypes, Personas
- 9+ years Visual Design**  
Logo Design, Branding, Graphic Design, Illustrations

## Certifications

- NN/g UX Basic Training**  
Aug. 2019
- AWS Technical Professional Accreditation**  
Jan. 2019
- AWS Business Professional Accreditation**  
Feb. 2019

## Experience

**JUL. 2017 - PRESENT**

### UX Engineer at Element 84

As a UX Engineer I combine a user-centered design approach with front-end development. I've been fortunate to work on a wide range of projects and contribute to them in both traditional UI/UX design as well as Frontend Development.

- Designing, prototyping, and ultimately helping build the UI for a React-powered search engine for Oceanographers.
- Complete rebuild and redesign of a website (and CMS) for a prominent Earth Science Data Center affiliated with NASA
- Designing and building the Angular UI for a prominent medical university's biobanking app.
- Redesign and implementation of element84.com using React/Gatsby frontend, WP-API for CMS, Design System for consistency and maintainability.

**DEC. 2012 - JUL. 2017**

### UI/UX Designer at Spargo, Inc.

Working at Spargo is where I transitioned from just trying to make the most aesthetically pleasing designs, to taking a user-centered approach to my work. Accomplishments included:

- Designing and developing a customizable online registration and hotel booking template used across the 50+ different clients
- Working with management and ownership to rebrand the company from J. Spargo & Associates to SPARGO. This included designing the logo, business cards, corporate style guide, tradeshow booth graphics, and more.
- Converting all the old table-based registration and hotel booking websites to use modern, responsive layouts and having this adopted company wide.

**DEC. 2012 - PRESENT**

### Freelance Designer & Developer at Bennettadams.net

Early in my career, especially when transitioning from a junior "Web Designer" to a UI/UX Designer, I tried to build a portfolio by finding work through friends and family and through sites like Upwork. Projects included...

- Designing UI screens for an on-demand services app in Sketch
- Designing and building a launch page and sign-up form for a new medical app.
- Re-designing a website for an HOA in South Carolina
- Re-designing and fixing bugs in an existing Wordpress site for a band

**MAY 2010 - DEC. 2012**

### Web & Graphic Designer at QMT Windchimes

QMT is the largest U.S.-based manufacturer and seller of windchimes, and this was my first job working in IT after college. I primarily helped to create graphics, design layouts, and work with an outside development company to implement these designs for the e-commerce website qmtwindchimes.com. I also helped to design from scratch a separate e-commerce web experience for another website, giftandgardenusa.com. Lastly, I also helped to photograph windchimes and photoshop them to put on the website and create print and web graphics for advertisements and mailers.

## Education

**Osborn Park High School**  
Advanced Degree

2000 - 2004

**Radford University**  
B.S. in Information Systems & Sciences

2005 - 2009